

# DID YOU KNOW SLEEP IS A MATERIAL SPORT?\*

\*A sport where the quality of the material is crucial to a successful result.



## Why things were not better in the past...

If you already own a DUX, you'll know that the notion of comfort shared by four generations has resulted in a fantastic product.

Ever since our start in 1926, we have worked hard to offer you the perfect sleep experience. Over the years, we have introduced a range of ground breaking innovations designed to improve your sleep. Take, for example, the DUX continuous coil spring, mattress top pad and Pascal comfort zones.

We proudly intertwine tradition with smart innovation, technological craftsmanship and expertise based on science. Our mattresses are superbly

crafted using technology that provides you with something extra. We develop our products with the aim of improving the functionality of our beds without forsaking tradition. The unique DUX feel.

When it comes to comfort, you understand that a better mattress will give you a better overall experience. It is only natural then that you would choose a brand that delivers on this. When you choose a DUX, you can rest assured that you have made an excellent choice. Our long-standing commitment to excellence guarantees exactly that.

So no, things were not better in the past. They are better today.

